

ORGANIC INDUSTRY

KEY INFO IN
10
POINTS

1

► STRONG GROWTH IN ORGANIC FARMING

In France, organic farming accounted for over 5% of the total agricultural area in use in 2015 (1.37 million hectares). The total area of agricultural land used for organic farming was up 23% from 2014. (Agence Bio, the French agency for the development and promotion of organic farming, 2016)

2

► 10% OF THE EU'S ORGANIC GROWING AREA

Within the European Union (EU), France has the third largest area of agricultural land given over to organic produce. French organic farming stands out for the diversity of its output, including dairy products, meat, eggs, cereal, oilseed, protein crops, dried vegetables, fresh fruit and/or vegetables, vines, aromatic and medicinal plants. (Agence Bio, 2014).

3

► NEARLY 30,000 ORGANIC PRODUCERS

In late 2015, there were over 28,800 farms involved in organic farming, 9% more than in 2014. Organic farms account for 6.5% of all farms nationwide and just shy of 10% of farm employment (Agence Bio, 2016). To underpin production levels and sales outlets, a significant proportion of producers are organized into agricultural cooperatives. The latter account for 75% of all French organic cereals collected and 85% of organic pork production.

4

► VERY ACTIVE POST PRODUCTION

The sector's post-production segment comprises 13,500 processing, distribution and import/export firms, including 550 cooperative companies, 5% more than in 2014. (Agence Bio survey, 2015)

5

► OVER 100,000 JOBS

In 2015, organic farming accounted for 68,000 full time equivalent farm jobs, 30,000 jobs in the processing and distribution of organic products, and 2,000 jobs in audit, consulting, research and training, development and administrative services related to organic farming. (Agence Bio estimate, 2016)

6

► A MARKET WORTH OVER €5.7 BILLION

The fast-growing market for organic food products was worth €5.76 billion in 2015, up 14.7% from 2014.

7

► TWO-THIRDS OF FRENCH PEOPLE REGULARLY CONSUME ORGANIC PRODUCE

In 2015, 65% of French people consumed organic products at least once a month, compared with only 37% in 2003. Nine in 10 French people consume organic produce at least occasionally, compared with 54% in 2003. (Agence Bio/CSA survey, 2015)

8

► MADE-IN-FRANCE ORGANIC EXPORTS

French exports of organic products, valued at €435 million, grew by more than 27% in 2015. Wine accounted for two-thirds of these export revenues. (Agence Bio, 2016)

9

► QUALITY ACCREDITATION

Products carrying the EU organic logo or the domestic abbreviation "AB" (for *agriculture biologique* – organic farming) are guaranteed to comply with key principles of organic farming, including: no use of chemical fertilizers, synthetic insecticides or GMOs; mechanical and thermal weeding; crop rotation; limited use of antibiotic treatments; greater respect for animal wellbeing; limited use of additives; and product-friendly processing.

10

► A RESPONSE TO CONSUMER DEMAND

Coop de France, the network of Chambers of Agriculture, the National Federation of Organic Farmers in France's Regions (*Fédération nationale d'agriculture biologique des régions de France* – FNAB) and the National Union of Organic Businesses (*Syndicat national des entreprises bio* – SYNABIO), all members of Agence Bio, work together at various levels to support the development of organic sectors from 'farm to fork', in conjunction with inter-industry groups.



For further information, please visit:
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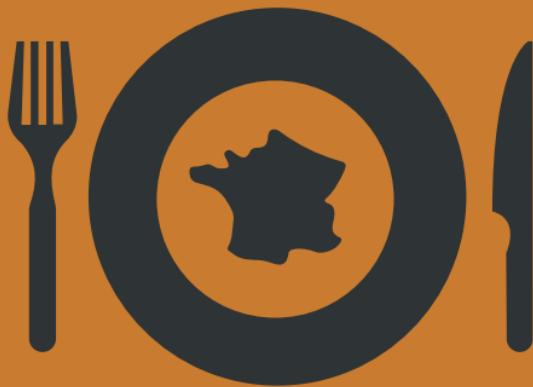
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+27%
RISE IN ORGANIC
PRODUCT EXPORTS
IN 2015



AGRI-FOOD
INDUSTRY: FRANCE'S
#1
INDUSTRY



**FRANCE:
EUROPE'S #1
AGRICULTURAL PRODUCER**



€171 billion
IN SALES, INCLUDING
21% IN EXPORTS